

Telefónica's Global Environmental Policy

A plus:
Digital innovation

Promote a low-carbon economy by reducing our own greenhouse gas emissions and by developing services and products which enable our customers to do the same.

Encourage innovation in digital products and services that contribute to the sustainable development of society at large and create alternative solutions that help safeguard and improve the environment.



Further:
All together

Train and raise awareness among all our employees, stressing the importance of acting in a respectful and responsible way towards the environment.

Insist on best management practice and environmental standards among our supply chain and business associates.

Collaborate with other organisations to develop ICT-based solutions that contribute to solving the environmental challenges of our time.

Communicate openly and regularly with all our stakeholders about our environmental performance, responding effectively and sensitively to their worries and concerns.

The basics:
Responsible management

Guarantee compliance with legislation and other local and global voluntary environmental requirements, adopting complementary internal and international standards that constantly employ precautionary principles.

Implement rigorous environmental management systems which prevent and minimise the impact our activities and infrastructure could have on the environment, implementing effective environmental risk management and eco-efficiency models while also considering the environmental risks of future mergers or company acquisitions.

Apply continuous environmental improvement to our activities, products and services through the systematic assessment of our environmental performance and by defining and achieving our ambitious objectives locally and worldwide.

Reduce our environmental footprint via four core practices: the responsible installation of telecommunications networks; the use of eco-efficient practices in the consumption of natural resources (principally energy); promoting a circular economy in the treatment of waste through reuse and recycling; and by applying environmental criteria when procuring supplies for our business.

