

NOTA DE PRENSA

PRESS RELEASE

Telefónica Deutschland signs an agreement which reconfirms its commitment to Telefónica International Wholesale Services global IPX and Roaming services

Madrid, 18 December 2018.- Telefónica Deutschland continues its long lasting relationship with Telefónica's wholesale business unit, [Telefónica International Wholesale Services \(TIWS\)](#), by signing an agreement making TIWS its main provider for all its [international IPX and Roaming](#) services. TIWS will deliver end-to-end services to enable Telefónica Deutschland to provide a seamless service experience to their customers no matter in which country they visit.

The agreement includes a **fully redundant 100 Gbps IPX Interconnection**, delivered at 4 different locations, which supports **DCH, Data Roaming, SCCP, International Messaging** and **LTE** services. In addition, there is the commitment to jointly collaborate on the development of a new range of services designed to maximize customer satisfaction while abroad. Most importantly, as part of this agreement and in response to the year-on-year exponential twofold traffic increase, all services cited will be deployed and implemented over two diversified 100 Gbps links each equivalent to the highest Ethernet hierarchy used within the IPX industry. This agreed upgrade fully supports the future traffic growth potential for Telefónica Deutschland.

Among the new services supporting Telefónica Deutschland's success is the new [Marketing Campaigns Manager](#) (MCM) service recently launched by TIWS. Once implemented, MCM will allow Telefónica Deutschland to target roamers based on their specific customer segment with customised offers. Thus achieving higher levels of satisfaction and customer loyalty whilst delivering the same quality and variety of service irrespective of location, both home and away, combined with cost control.

This agreement reinforces the naturally strong relationship between Telefónica Deutschland and TIWS, which include a broad range of services such as **signalling, international voice termination, messaging, data services** among and others.

Alfons Lösing, member of the Management Board and Chief Partner & Business Officer of Telefónica Deutschland, commented: *"This agreement ensures Telefónica Deutschland's ability to deliver roaming services for our customers across the German Market both today and into the future and recognises the continued outstanding service delivered by TIWS."*

Juan Carlos Bernal, CEO Telefónica's International Wholesale Business, reflected on the importance of the relationship between Telefónica Deutschland and TIWS, as well as many other MNOs which rely on TIWS for their international communications needs, commenting. *"TIWS is fully committed to providing high quality value added services to Telefónica Deutschland, other Telefónica Operating Businesses and to third party Operators, to enhance their Customer Experience"*

About Telefónica Deutschland

Telefónica Deutschland offers telecommunications services for private and business customers, as well as innovative digital products and services in the fields of the Internet of Things and data analytics. With a total of 49.6 million customer connections (as of 30 September 2018), the company is one of the leading integrated telecommunications providers in Germany. In the mobile segment alone, Telefónica Deutschland is responsible for more than 45.4 million connections – no other domestic network operator connects more people in Germany.

About Telefonica Business Solutions

[Telefonica Business Solutions](#), a leading provider of a wide range of integrated communication solutions for the B2B market, manages globally the Enterprise (Large Enterprise and SME), MNC (Multinational Corporations), Wholesale (fixed and mobile carriers, ISPs and content providers) and Roaming businesses within the Telefonica Group. Business Solutions develops an integrated, innovative and competitive portfolio for the B2B segment including digital solutions (Big Data, Cloud, IoT or Security) and telecommunication services (international voice, IP, bandwidth capacity, satellite services, mobility, integrated fixed, mobile, IT services and global solutions). Telefonica Business Solutions is a multicultural organization, working in over 40 countries and with service reach in over 170 countries.

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[Telefónica International Wholesale Services \(TIWS\)](#), provides world-class international wholesale services to fixed and mobile operators, service providers and wholesale carriers and new types of clients like OTT players. With a particularly strong presence in Latin America and Europe, TIWS provides its customers with high quality connectivity, digital platforms and a wide range of innovative solutions. TIWS' portfolio includes new [Digital](#) platforms and solutions for enterprises, such as Security, Cloud, IoT and Big Data, as well as more established carrier services including [Voice](#), [Carrier Enterprise](#), [Mobile](#) and [Satellite](#).