

# NOTA DE PRENSA

## PRESS RELEASE

### **Telefónica International Wholesale Services goes live with Network Automation**

**Madrid, 7 May 2018.-** Telefonica's wholesale business unit, [Telefónica International Wholesale Services](#) has completed the final stage of the automation and simplification of all its operations across some of its most demanded services, including among others, IP/VPN, DIA/Broadband, Ethernet (E-Line & E-LAN), Colocation, IPX, NGN Voice, Satellite and WAN2Cloud services.

Designed to enable the delivery of high-quality services, in a more efficient, flexible and dynamic way, the ultimate aim is to better serve customers. Telefónica International Wholesale Services is working with industry-leading partners to automate multiple services across physical and virtualized networks to guarantee a seamless journey across the entire infrastructure.

As the market evolves towards the new digital economy, it is critical that Telefónica offers a more dynamic and flexible network in order to meet the existing and future demands of its customers.

The automation of the network and orchestration of products and services has been a high priority for Telefónica International Wholesale Services and a fundamental pillar of its strategy, bringing multiple benefits. It means that the presales, order handling and provisioning teams no longer need to manually configure each modification requested by a customer on their sites as these requests are now fully automated. This approach leads to fewer incidents, and as a result, delivers a better service for our customers.

Telefónica International Wholesale Services' Full Stack BSS & OSS solutions are not only fully ETSI compliant, providing the standardization and flexibility required and expected by the wholesale community, but also reduce time-to-market for new virtualized services and prepare the network for API interconnection with both customers and partners.

The automation process is being accelerated by the introduction of new SDN and NFV technologies into Telefónica International Wholesale Services' networks, including the worldwide deployment of NFV nodes and SDN tools that will enable the orchestration and provision of new services such as vFW, vRAS, SD-WAN, Clean Pipes, etc.

#### **About Telefonica Business Solutions**

[Telefonica Business Solutions](#), a leading provider of a wide range of integrated communication solutions for the B2B market, manages globally the Enterprise (Large Enterprise and SME), MNC (Multinational Corporations), Wholesale (fixed and mobile carriers, ISPs and content providers) and Roaming businesses within the Telefonica Group. Business Solutions develops an integrated, innovative and competitive portfolio for the B2B segment including digital solutions (Big Data, Cloud, IoT or Security) and telecommunication services (international voice, IP, bandwidth capacity, satellite services, mobility, integrated fixed, mobile, IT services and global solutions). Telefonica Business Solutions is a multicultural organization, working in over 40 countries and with service reach in over 170 countries.

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