

ANNOUNCEMENT

Telefonica positioned for fourth consecutive time as a Visionary in Gartner's 2018 Magic Quadrant for Managed Mobility Services, Worldwide, and included in Gartner's Critical Capabilities for Managed Mobile Services, Global

Telefonica has improved its position in this Magic Quadrant on the ability to execute axis compared to the previous version of the report

Telefonica has scored in all categories in the Critical Capabilities report

Madrid, 16 April 2018- [Telefonica Business Solutions](#), a leading provider of a wide range of integrated communication solutions for the B2B market, is a renowned Managed Mobility Services global provider to all sectors of industries. This year Telefonica has been positioned for the fourth time in a row in the Visionaries quadrant of independent analyst firm Gartner Inc.'s report "Magic Quadrant for Managed Mobility Services, Worldwide".

This year's Magic Quadrant evaluates 12 providers and categorizes core deliverables for MMS into five categories: Sourcing and logistics management, Managed EMM, Security management, Financial management and Program management (including professional services).

Telefonica Business Solutions has also increased its scores in all categories in the "Critical Capabilities for Managed Mobile Services, Global". We feel that our scores validate our position in the MMS market.

"We believe this recognition is a direct outcome of our continued progress and improvement in the enterprise mobility area. We feel that we are providing our customers with a comprehensive enterprise mobility portfolio to enable them to advance in their digital transformation, focusing on employee productivity whilst ensuring the secure mobilization of their business." states **Hugo de los Santos**, Telefonica Business Solutions' Director Global B2B Products and Services.

According to the report. *"Visionaries have an innovative and disruptive view of mobility and its effect on the enterprise. However, their service capabilities are highly dependent on the use of private-labeled subcontractors, and they frequently have limited service portfolios in terms of breadth and depth. Visionaries have an early-mover advantage in providing project-based services, such as consulting, development and integration. Visionaries maintain the potential to quickly become Leaders, based on the creation of deeper*

managed-service, or outsourcing, relationships that span tactical and strategic user requirements."

Gartner, "Magic Quadrant for Managed Mobility Services, Worldwide," Katja Ruud, Leif-Olof Wallin, et al., 14 March 2018.

Gartner, "Critical Capabilities for Managed Mobile Services, Global" Katja Ruud, Lisa Uden-Farboud, et al., 29 March 2018.

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About Telefonica Business Solutions

[Telefonica Business Solutions](#), a leading provider of a wide range of integrated communication solutions for the B2B market, manages globally the Enterprise (Large Enterprise and SME), MNC (Multinational Corporations), Wholesale (fixed and mobile carriers, ISPs and content providers) and Roaming businesses within the Telefonica Group. Business Solutions develops an integrated, innovative and competitive portfolio for the B2B segment including digital solutions (Cloud or Security) and telecommunication services (international voice, IP, bandwidth capacity, satellite services, mobility, integrated fixed, mobile, IT services and global solutions). Telefonica Business Solutions is a multicultural organization, working in over 40 countries and with service reach in over 170 countries.

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