

NOTA DE PRENSA

PRESS RELEASE

Telefónica, a Leader in Gartner's Magic Quadrant for Managed M2M Services, Worldwide for the fourth consecutive year

- *Telefónica IoT is named a Leader in Gartner's Magic Quadrant for Managed M2M Services, Worldwide, maintaining a position it has held since the report's inception.*
- *Telefónica believes the key to its success lies in accompanying its customers on their digital transformation journey.*

Madrid, 15 November 2017.- For the fourth consecutive year, Telefónica, renowned worldwide as a company enabling the digital transformation, has been named a Leader in the Gartner Magic Quadrant for Managed M2M Services, Worldwide, maintaining a position it has held since the report's inception.

This Gartner Magic Quadrant is the result of thorough comparative analysis of managed M2M services companies throughout the world.

"The Internet of Things is in Telefónica's DNA. Gartner's acknowledgement of Telefónica in this Magic Quadrant is an honour for us and we believe that we must strive to be named a Leader again next year," commented Vicente Muñoz, Chief IoT Officer at Telefónica.

Gartner positioned Telefónica in the Magic Quadrant for its completeness of vision, as well as its ability to execute.

"Telefónica IoT's vision is to connect people to the things which matter to them, opening up a whole host of infinite possibilities. Telefónica IoT accompanies its customers on their digital transformation journey by means of solutions ranging from connectivity and devices to analytics of the data generated by all the connected things", indicated Vicente Muñoz. "We're growing together, we're helping them to expand internationally and we're co-creating with them. Our value proposition is based on a range of end-to-end products and services, with security and Big Data as integral parts of our solutions".

To view the full report, titled *Gartner Magic Quadrant for Managed M2M Services*, published on 23 October 2017 and authored by Eric Goodness, Leif-Olof Wallin, Aapo Markkanen, Godfrey Chua, please click on the following link: Gartner study.

<http://www.gartner.com/reprints/telefonica?id=1-4K97MZ2&ct=171109&st=sg>

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About Telefónica IoT

[Telefonica IoT](#), is the IoT global business area within Telefónica, dedicated to the development and implementation of IoT solutions across all industry verticals. It offers end-to-end global solutions to its customers around the world relying on its best-in-class connectivity that extends beyond their footprint enabled by Roaming agreements and partnerships. The main areas of Telefónica IoT include Smart Mobility, Smart Retail and Smart Energy.

For more information about Telefónica's IoT business, visit iot.telefonica.com or follow us on twitter at [@telefonicaloT](#) and [LinkedIn](#).