

## ANNOUNCEMENT

### Telefonica is positioned for third consecutive year as a “Visionary” in Gartner’s Magic Quadrant for Managed Mobility Services, Worldwide

*Telefonica has continued to improve its position in this Magic Quadrant*

**Madrid, 22<sup>nd</sup> of November 2016-** [Telefonica Business Solutions](#), a leading provider of a wide range of integrated communication solutions for the B2B market, is a renowned Managed Mobility Services global provider to all sectors of industries and has been positioned for the third year in a row in the “Visionaries” quadrant of independent analyst firm Gartner Inc.’s report “Magic Quadrant for Managed Mobility services, Worldwide”.

This year’s Magic Quadrant evaluates 14 providers and categorizes core deliverables for MMS into six categories: Sourcing and logistics management, Mobile Service Management, Device and System Management, Application and collaboration management, Security and content management, and program and financial management.

*“We feel this recognition is a result of our commitment of mobility as a key lever for digital transformation in our customers. We are supporting them on their business, helping them to increase the productivity of their employees, mobilizing their business processes to be more efficient and improving their relationships with their final customers.”* states **Hugo de los Santos**, Telefonica Business Solutions’ Communications Services Director.

*According to the report, “Visionaries have an innovative and disruptive view of mobility and its effect on the enterprise; however, their service capabilities are highly dependent on the use of private-labeled subcontractors, and they frequently have limited service portfolios in terms of breadth and depth. Visionaries have an early-mover advantage in providing project-based services, such as consulting, development and integration. Visionaries maintain the potential to quickly become Leaders, based on the creation of deeper managed-service, or outsourcing, relationships that span tactical and strategic user requirements.”*

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## **About Telefonica Business Solutions**

[Telefonica Business Solutions](#), a leading provider of a wide range of integrated communication solutions for the B2B market, manages globally the Enterprise (Large Enterprise and SME), MNC (Multinational Corporations), Wholesale (fixed and mobile carriers, ISPs and content providers) and Roaming businesses within the Telefonica Group. Business Solutions develops an integrated, innovative and competitive portfolio for the B2B segment including digital solutions (Cloud or Security) and telecommunication services (international voice, IP, bandwidth capacity, satellite services, mobility, integrated fixed, mobile, IT services and global solutions). Telefonica Business Solutions is a multicultural organization, working in over 40 countries and with service reach in over 170 countries.

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