

NOTA DE PRENSA

PRESS RELEASE

Third anniversary of leadership in innovation and cybersecurity

TELEFÓNICA PRESENTS THE PATH6 SOLUTION, ITS NEW ALLIANCES AND INVESTMENTS IN THE IV SECURITY INNOVATION DAY

- **New alliances with prominent technology partners of the sector, such as Fortinet, F5 Networks, Spamina, Logtrust, Apple and Gradiant, and investments in CounterCraft, 4iQ and IMBox, among many others, remain a strategic focus for the company**
- **Hugh Thompson, CTO at Symantec + Blue Coat, and one of the world's five most influential thinkers on the subject of information security, is guest and keynote speaker at the IV Security Innovation Day**
- **ElevenPaths presents "Path6", a platform allowing for the continuous detection and analysis of vulnerabilities in mobile apps on a global scale**
- **This international event can be followed via live-stream at securityinnovationday.elevenpaths.com/streaming**

Madrid, Thursday, 6 October 2016.- Chema Alonso, Chief Data Officer at Telefónica and Chairman of ElevenPaths, has been tasked with presenting the IV Security Innovation Day, a key national and international event on innovation and security, at which the company is presenting its cybersecurity strategy. In the words of Pedro Pablo Pérez, CEO of ElevenPaths: "We are committed to innovation and to forging alliances with the leading players in the market, as our chosen path towards a more secure future".

In attendance as a special guest was Hugh Thompson, widely considered one of the world's five most influential thinkers on the subject of information security and CTO at **Symantec + Blue Coat**. Both companies have just developed a technological integration enabling Telefónica customers to control security breaches and define security policies when using SaaS services (cloud services such as Dropbox, Outlook 365, OneDrive, Salesforce, etc.) by using Symantec + Blue Coat's new Elastica service.

The importance of joining forces with the best partners

For ElevenPaths –Telefónica Cybersecurity Unit- it is essential to join forces with the best partners so as to be able to offer the most innovative solutions to businesses and private customers in a bid to counter the increasing number of cyberthreats.

During the event, the company also discussed the alliance collaboration with **Apple**. The result of their partnership is a handwritten biometric signature recognition solution intended for companies of the

healthcare sector. Combining the advanced functionalities of ElevenPaths' SealSign BioSignature and the iPad Pro, iPhone/iPod family, users can now obtain secure authentication by signing with the full legal force of signed documents. This solution is soon to be customized to meet specific regulatory requirements and other needs of other clients from the financial, energy and services sectors, as well as public authorities.

The new [Partners Program](#) of ElevenPaths is the perfect foundation on which to construct agreements such as the one recently signed with **Gradiant** -Centro Tecnológico de Telecomunicaciones de Galicia (Telecommunications Technology Centre of Galicia) -to innovate together in the fields of security and privacy. Furthermore, and with the aim of making new services and market-ready solutions, ElevenPaths is also collaborating with security start-ups **CounterCraft** -a counter-intelligence company operating in the field of cybersecurity-, **IMBox** -an encrypted and secure instant messaging solution- and **4iQ** -a platform for monitoring information leaks- in which Telefónica has recently invested money through its [Open Future open innovation programme](#).

Innovation and catalogue of solutions

ElevenPaths has unveiled a project with code name "Path6"; a proprietary technology developed to detect large-scale vulnerabilities in mobile apps. A totally new approach that allows businesses to analyse even those applications they did not even know existed.

The events have provided an excellent platform for the company to share its catalogue of security solutions to combat the cybercrime industry. These solutions are intended for small and large companies alike and include the following brand new offerings:

- **Data Protection**, to protect information across all environments
- **Fraud**, for the early detection of digital fraud
- **Industry 4.0**, to identify, assess and manage the risks which industrial infrastructures are typically exposed to
- **Mobility**, to help companies manage and protect access to corporate information
- **One-stop management of risk and security**, so that security can be managed from the strategic business units.

In addition, Telefónica has recently opened its ninth Security Operations Centre (SOC) in Mexico and in November it is set to open its new Advanced Global Centre (Telefónica Advanced Global SOC -TAGS-). This extensive network will allow the company to tackle security threats and problems with a global focus but without having to distance itself from customers.

Three years of history

Telefónica, as part of its drive to make the digital transformation a reality, flagged cybersecurity as a key part of the process. As a result, ElevenPaths was born in April 2013, immediately strengthening the group's long-term commitment to innovation and security and cementing its position as a front-running telco in championing and rolling out a new order within the cybersecurity market.

The value of its range of cybersecurity solutions has been increased further following the signing of strategic alliances with the main manufacturers, companies and organisations of the sector. The new agreements with Fortinet, F5 Networks, Spamina and Logtrust, which can be added to the existing partnerships with Alien Vault, Symantec+Blue Coat, Intel Security, Palo Alto Networks, RSA and Vaultive,

are all essential in that they allow the company to offer the very best cybersecurity products currently in demand.

ElevenPaths is celebrating three years of cybersecurity, during which time it has combined the development of innovative proprietary technologies with the best alliances possible in the world of security. Three years giving reason to believe that a more secure digital world is possible.

About ElevenPaths

We at ElevenPaths believe in the idea of challenging the current state of the security sector, because technology needs this pressure in order to evolve. We continually rethink the relationship between security and people with the aim of creating innovative products that are capable of transforming the concept of security, so we are always one step ahead of our attackers, who are an increasing threat in our digital life.

More information:

www.elevenpaths.com

[@ElevenPaths](https://twitter.com/ElevenPaths)

blog.elevenpaths.com

About Telefónica

Telefónica is one of the world's largest telecommunications companies when it comes to stock market capitalisation and customer numbers. The company relies on a full range of products and services and quality connectivity provided through the very finest fixed, mobile and broadband networks. It is a growing company that offers an unrivalled experience, based on the company's own values and on a pro-customer stance intended to protect their interests.

Telefónica is present in 21 countries and has a customer base of over 327 million accesses. The company has a particularly strong presence in Spain, Europe and Latin America, where it focuses most of its growth strategy.

Telefónica is a completely private company with over 1.5 million direct shareholders. Its share capital is currently divided into 4,975,199,197 common stock, which are quoted on the continuous market of the Spanish stock exchanges and also on the London, New York, Lima and Buenos Aires exchanges.

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