



Telco4Telco_

Telefónica Connected Car solution_

Overview

Be #1 to connect millions of drivers in your country with Telefónica's Connected Car solution

Are you a Telco looking for new revenue streams? Explore the opportunities of an IoT world.



Experience with Telcos

Cars manufactured since 1996 represent a big opportunity for Telcos. Capture this opportunity.



Move fast

Telcos need to move fast to capture aftermarket business because the market is shrinking every day.



The connected car movement

Do you want to join? Other Telcos are already offering this service. Get on board today because tomorrow will be too late.

There are always two ways of doing things...

Which strategy best suits your needs?

Build your own solution

Discover how to easily act like an OTT

1 year

+1 year to get ready to launch.



Time to market

Just 2 months!

Ready to launch in a short period of time and with minimal resources.

Costly launch plan

- Resources
- Solution design
- Market research
- Development
- Implementation



Cost

Soft launch

Stop investing your budget on costly processes. Test it now and get your soft launch for **1k units** from only **99k €** (includes device OBD Dongle, set up, iOS and Android apps, SIMs, integration and service).

Complex deployment

- Integration
- Testing
- Optimization



Go to market

Plug & play

No integration needed for Telcos. Ready to use for your customers.

Do you have any questions?
We can guide you to get on board.