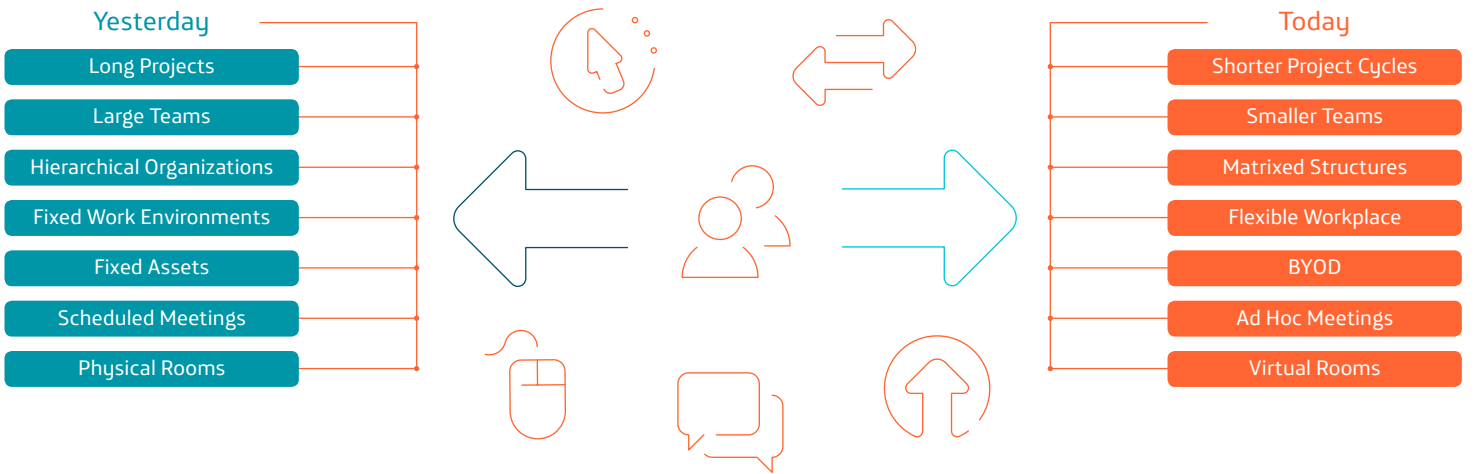


# Unified Communications and Collaboration

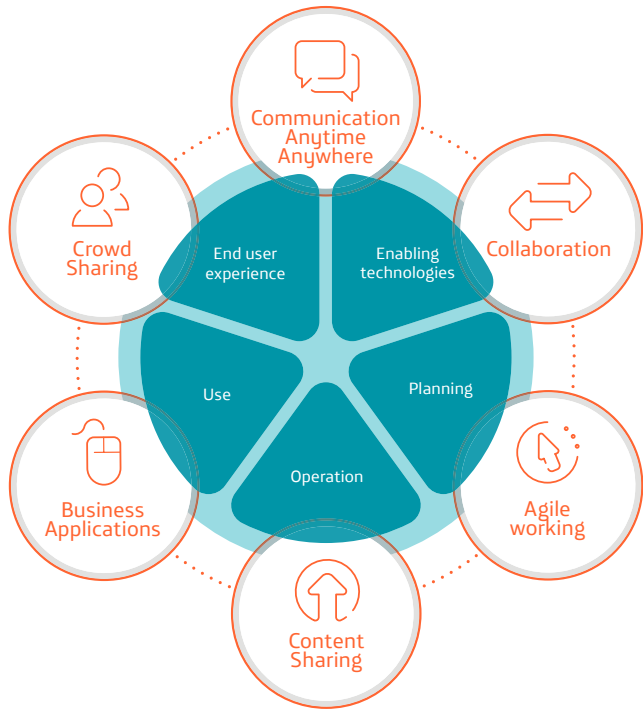
A new workplace experience\_



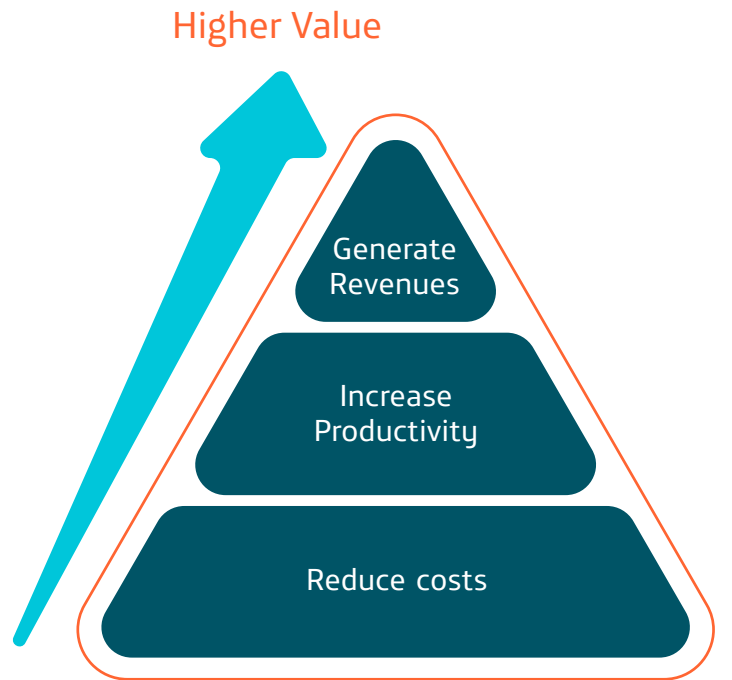
## Workplaces and structures are changing\_



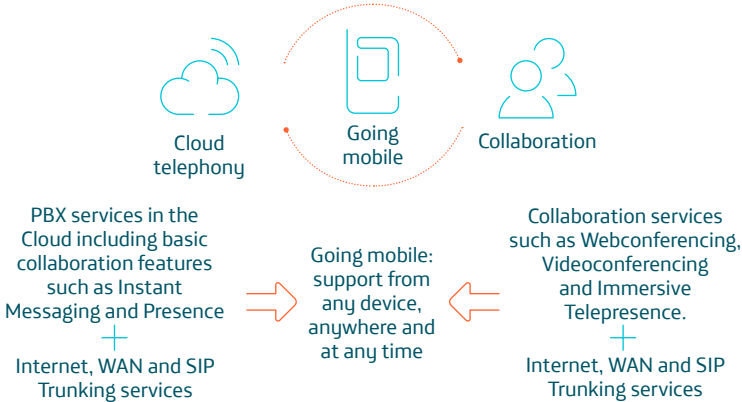
## What can UCC offer?\_



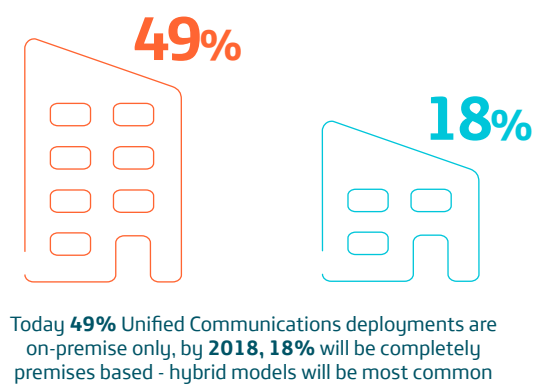
## UCC benefits\_



## UCC customer journey\_

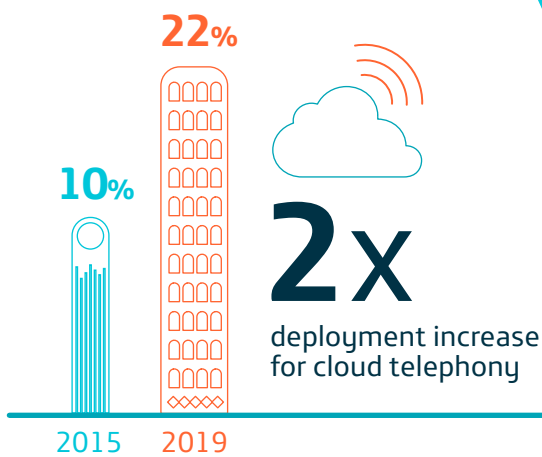


## Deployment Models\_



Gartner Market Trends: Positioning Security for Unified Communications as a Service, December 2016

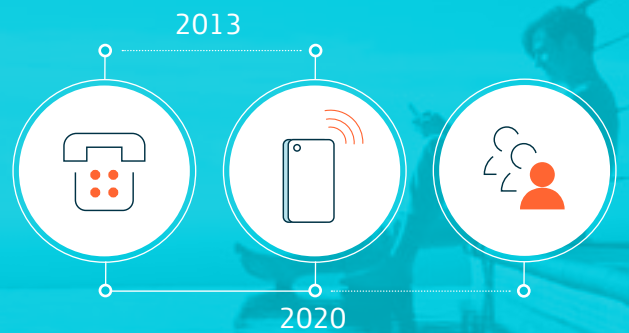
## Cloud telephony in organizations set to double by 2019\_



The rate at which organizations will deploy cloud telephony will more than double from 2015 through 2019, from about **10%** of users, to **22%** of users.

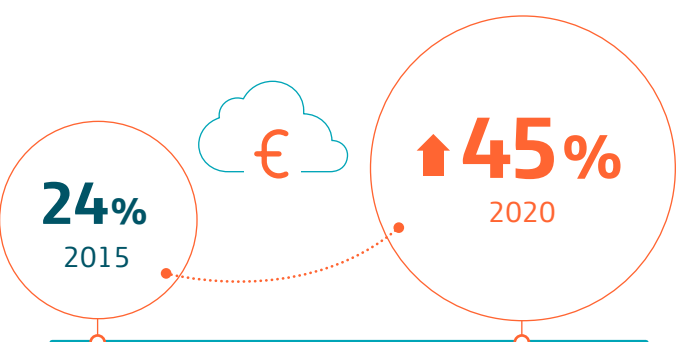
Gartner Forecast Overview: Unified Communications, Worldwide, June 2016

## New telephony methods are being adopted

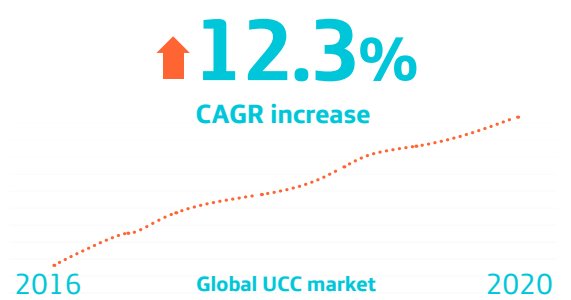


By 2020, large organizations will on average, use two or three types of conferencing to meet different business requirements, up from one or two in 2013.

## Cloud comms. spending acceleration\_



## Global UCC market expected growth\_



Graphics created by Telefonica based on Gartner Research: Forecast: Unified Communications, Worldwide, 2014-2021, 1Q17 Update, 20 March 2017

<https://globenewswire.com/news-release/2016/07/07/854215/0/en/Global-Unified-Communication-And-Collaboration-Market-2016-2020-with-Avaya-Cisco-IBM-Microsoft-Dominating.html>